

# County Projections to 2050

*Economic and  
Demographic Data and  
Projections,  
1970 to 2050, for  
a single County, State or  
Metropolitan Area*



# Comprehensive Data and Projections to 2050



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# Annual Data to 2050

## Population by Age, Race & Sex

- Total Population by Single Year of Age (0 to 85+), Total, Male, and Female (1970 to 2050)
- White Non-Hispanic Population by Single Year of Age (0 to 85+), Total, Male, and Female (1990 to 2050)
- Black Non-Hispanic Population by Single Year of Age (0 to 85+), Total, Male, and Female (1990 to 2050)
- Native American Non-Hispanic Population by Single Year of Age (0 to 85+), Total, Male, and Female (1990 to 2050)
- Asian American and Pacific Islander Non-Hispanic Population by Single Year of Age (0 to 85+), Total, Male, and Female (1990 to 2050)
- Hispanic Population by Single Year of Age (0 to 85+), Total, Male, and Female (1990 to 2050)

## Retail Sales

- Total Retail Sales
- Motor Vehicles & Parts
- Furniture, Home Furnishings
- Electronics & Appliance Stores
- Building Materials & Garden Supplies
- Food & Beverage Stores
- Health & Personal Care Stores
- Gasoline Stations
- Clothing and Accessories
- Sporting Goods, Hobby & Book Stores
- General Merchandise
- Miscellaneous Retail Stores
- Nonstore Retailers
- Eating & Drinking Places

## Education (1970, 1980, 1990, 2000, & 2010)

- Percent Population Age 25+, Not Completing High School
- Percent Population Age 25+, Completing High School Only
- Percent Population Age 25+, Completing 4 Years of College or More

## Employment and Earnings by Industry

- Total Employment or Earnings
- Farm Employment or Earnings
- Non-Farm Employment or Earnings
- Private Employment or Earnings
- Agricultural Svcs, Forestry, Fishing & Hunting
- Mining
- Utilities
- Construction
- Manufacturing
- Wholesale Trade
- Retail Trade
- Transportation & Warehousing
- Information
- Finance and Insurance
- Real Estate and Rental & Leasing
- Professional, Scientific & Tech Services
- Mgmt of Companies and Enterprises
- Admin & Sprt & Waste Mgmt & Rmdtn Svcs
- Educational Services
- Health Care and Social Assistance
- Arts, Entertainment, and Recreation
- Accommodation & Food Services
- Other Services (except Public Admin)
- Government Employment or Earnings
- Federal Civilian Government
- Federal Military
- State and Local Government

## Household Data

- Persons Per Household
- Retail Sales Per Household (2009 \$)
- Mean Household Income (2009 \$)
- Mean Household Income (Current \$)
- Households with Money Income
- Less Than \$10,000 (in 2009 \$)
- \$10,000 to \$19,999
- \$20,000 to \$29,999
- \$30,000 to \$44,999
- \$45,000 to \$59,999
- \$60,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$124,999
- \$125,000 to \$149,999
- \$150,000 to \$199,999
- \$200,000 or More

## Personal Income

- Total Earnings
- Wages and Salaries
- Other Labor Income
- Proprietors Income
- Dividends, Interest and Rent
- Transfer Payments to Persons
- Social Insurance Contributions
- Residence Adjustment
- Net Earnings
- Personal Income
- Non-Farm Income
- Farm Income
- Income Per Capita (2009 \$)
- Income Per Capita (Current \$)
- Wealth Index (U.S. = 100.00)

## Labor Force and Unemployment (2005-2014)

- Civilian Labor Force
- Employed
- Unemployed
- Unemployment Rate

## Economic Output

- Gross Regional Product

## Private Non-Farm Establishments by Size (2012 & 2013)

- Total Number of Business Establishments
- Agricultural Svcs, Forestry, Fishing & Hunting
- Mining
- Utilities
- Construction
- Manufacturing
- Wholesale Trade
- Retail Trade
- Transportation & Warehousing
- Information
- Finance and Insurance
- Real Estate and Rental & Leasing
- Professional, Scientific & Tech Services
- Mgmt of Companies and Enterprises
- Admin & Sprt & Waste Mgmt & Rmdtn Svcs
- Educational Services
- Health Care and Social Assistance
- Arts, Entertainment, and Recreation
- Accommodation & Food Services
- Other Services (except Public Admin)
- Auxl (except Corp, Subsid & Regl Mgmt)
- Unclassified Establishments



## What is a Data Pamphlet?

### Data Pamphlets

are 180 page reports which contain detailed economic and demographic data for a specific geographic area, such as Wayne County, Michigan. Each *Data Pamphlet* costs \$195 and includes:

### 100 pages of Data Tables

for an individual county, state or Core Based Statistical Area (CBSA) – more than 85,000 statistics. Data and projections 1970 to 2050 or 1990 to 2050. Also included with each *Data Pamphlet* is selected comparative data for the U.S. and all Census Regions as well as rankings of the *Data Pamphlet* geographic area among similar areas for population, employment and income growth.

### Technical Description

of the projection methods, data sources, and data definitions.

### Analysis of the Regional Projections

highlighting emerging trends and presenting an outlook for regional economies. This chapter also discusses the outlook for the U.S. economy as a whole.

### Includes New Gross Regional Product Data

# Data Pamphlets

## A Valuable Resource for Market Analysts, Researchers, and Planners

**Regional Market Analysis** – economic and demographic data help marketing professionals and market researchers to analyze the makeup of the economy, including income and employment growth, population changes, households, and retail sales potential.

**Research and Reference** – historical and projected data in one printed volume enable researchers to assess economic and demographic trends quickly; many different data sets in one source make it a valuable reference tool for libraries.

**Long Range Planning** – annual projections to 2050 aid planners in performing studies and preparing analyses.

**Customized Presentation of Data** – with the purchase of data tables on CD-ROM or by E-Mail, and using your own software, you can tabulate data and graph trends.

## How the Projections are Made

Woods & Poole county projections are updated annually and utilize county models that take into account specific local conditions based on historical income, total population, and employment data from 1969 to 2014; all data from 2015 to 2050 are projected. One key aspect of Woods & Poole projections is that the economies of counties are linked together: projected economic conditions in one county are reflected in the projected economic conditions in other counties. County population growth is a function of both projected natural increase and migration due to economic conditions. Although not an indicator of future accuracy, the average absolute percent error for Woods & Poole's 10-year total population projections has been  $\pm 8.1\%$  for counties and  $\pm 4.0\%$  for states.

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Data Pamphlets are available on CD-ROM or by E-Mail in spreadsheet files for use in Access or EXCEL or any other spreadsheet program on PCs or on Macintosh computers. These computer readable files make it easier for the user to analyze the data, prepare special tables, and create graphs and charts. The data files on the CD-ROM or by E-Mail have **annual data** through 2050.

**Woods & Poole Economics, Inc.** is an independent firm that specializes in long-term county economic and demographic projections. Woods & Poole's database for every county in the U.S. contains projections through 2050 for more than 900 variables. Woods & Poole has been making county projections since 1983.

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– Journal of American Planning Association

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**MSA Profile** – Data and projections through the year 2050 for all Metropolitan Statistical Areas (MSAs), states, and regions in the U.S. The 900-page volume has more than 500,000 statistics. *The MSA Profile* data tables are also available on CD-ROM or by Download. In addition to a PDF file of the printed book the Download and CD-ROM files have data for all years 1970-2050 or 1990-2050 for 122 variables. \$495 in print or on CD-ROM, \$445 by Download, \$545 in print with CD-ROM.

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